TAKING IT TO THE NEXT LEVEL



YOU HAVE ASKED ME AGAIN TO LEAD ROCKDALE



Dear Neighbor,

I know how to get things done! To move Rockdale County forward. Today is more challenging than yesterday, that we must keep up the pace to making our community more vibrant, thriving, and sustainable. Between 2009-2016 under my leadership Rockdale saw no tax increases for 8 years.

As a matter of fact there was a tax reduction in the residential digest that went from 61% to 50%. The commercial digest increased from 19% to 25% leading the way towards a balanced tax digest. There are other relevant components in the tax digest. When re-elected I'll show you how we'll balance our tax digest to address our reduction concerns.

As a unified team, our directors' and their staff obtained the GFOA Certificate of Achievement for Excellence in Financial Reporting in government accounting eight (8) straight years. For the first time we secured higher bond rating in all three (3) agencies with Aa2 Aa3 & Aa2 in the general obligation bond ratings sector from 2009-2016!

Why am I running? I'm running because a good number of citizens have asked me to run again. They want a trustworthy leader with character. I am humbled and honored by the ask and today, I stand ready, willing, and able to serve Rockdale County once again from day one with integrity, transparency, and fiscal accountability. I'll offer tangible visionary leadership skills and I understand what good government and servant leadership means.

You and I both know that change comes from the bottom up, building a movement takes visualization, the know-how, experience, wisdom, knowledge, time, strategy, and a commitment to excellence. Our government leadership should be accountable while listening to the people they serve. Not be abused by BOC leaders. Every tax dollar should be used efficiently and correctly.

Every single Rockdale County contract should be reviewed and analyzed. Mandatory audits should be a critical part of the purchasing process and execution. That's what I did when *I served two (2) successful terms as your Chairman and CEO before, and I'll do it again* - but even better. Accountability and honesty are important core values leaders must present.

Note: The <u>ACCG State Board of Managers selected me</u> as the <u>Top Commissioner of the Year in 2016</u> earning me '<u>The Emory Green Leadership Award'</u>. The highest and most prestige's honor and award presented to an individual by 159-county government association leaders and members annually.

As a Proven Results Driven Leader.

My priority pledges are simple:

- ⇒ LOWER TAXES
- ⇒ FISCAL ACCOUNTABILITY
- ⇒ SMART ECONOMIC DEVELOPMENT
- ⇒ GOOD GOVERNMENT THROUGH EFFECTIVE LEADERSHIP & INTEGRITY

I am running to finish the visionary workforce development training strategy that I crafted in bioscience, advance manufacturing, and technology pathway areas several years' ago. These efforts will create high-end paying jobs. With these doable solutions in play, we will soon retain our young skilled and talented workforce that will bring-about stability and balance in our beloved community. This will include quality eateries, healthier food choices, and shopping amenities, making Rockdale a sustainable and thriving friendly ecosystem to live, work, shop, and play destination. I love this community and I will never stop working to build a brighter future for Rockdale.

Please show up at the polls for early voting April 29th -May 17th - <u>I need your vote</u>. You called on me and I answered your call, now I need you to organize your community and cast a vote for change and good government with integrity and honesty.

Your Next Chairman & CEO Richard A. Oden richard@odenforchairman.com www.odenforchairman.com

WEBSITE ZELLE DONATE:

